



ISSUE  
POLITICAL INQUIRY FORM  
**WCCO Minneapolis**

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wcco.com

**SPECIAL ( )      PRIMARY ( )      GENERAL (X)      OUT OF WINDOW ( )**

**RECORD OF REQUEST** – Political Broadcast Time:

3Q12

**NAME OF REQUESTOR:**

**LAUREN RICHARDS**

1. NAME OF AD AGENCY:

**THE NEW MEDIA FIRM**  
1322 G STREET, SE  
Washington, DC 20003  
202-675-6936

2. ORGANIZATION PAYING FOR TIME:

**ALLIANCE FOR A BETTER MN  
ACTION FUND**  
1600 UNIVERSITY AVE W  
STE. 309B  
ST. PAUL, MN 55104  
TREASURER: KELLY BEADLE  
651-647-2647

2. ORGANIZATION FURNISHING TAPES:

Same as Item 1

3. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:

ISSUE

4. PRODUCT OR CATEGORY:

ISSUE: Candidate Support for  
Governor

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

DEMOCRAT

7. DATE OF REQUEST

8/27/12

8. NATURE OF REQUEST:

(a) Request for ISSUE card

\_\_\_ X \_\_\_

(b) Other request as stated below

\_\_\_ X \_\_\_

Requesting political rate card all dayparts, all programs, all levels rates :30's.

9. DISPOSITION MADE OF REQUEST

(a) Granted

\_\_\_ X \_\_\_

(b) Denied (reason)

\_\_\_\_\_

(c) Withdrawn (reason)

\_\_\_\_\_

(d) Avails offered

\_\_\_ X \_\_\_

10. SUBSEQUENT DEVELOPMENTS

See File

11. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder

**CBS EMPLOYEE COMPLETING FORM**

NICOLE ROY, CBS Television Stations 9/7/12